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U.S. Century Bank Hosts Reception for The Hispanic Scholarship Fund

MIAMI, **November 8, 2010** – More than 100 local business leaders recently attended the Hispanic Scholarship Fund (HSF) reception hosted by U.S. Century Bank at its Doral headquarters. The purpose of the reception was to educate local business people and the Hispanic community in general about the HSF and the scholarships that are available to Hispanic students.

“Although the Hispanic population in South Florida is very prominent, not many students from this region apply for scholarships offered by the HSF,” said Harold Lockheimer, National Development Officer, Southern Region, Hispanic Scholarship Fund.

“This is the very first time that a local institution like U.S. Century Bank offers us the opportunity to speak to local business leaders and primarily just get the word out that we do have scholarships available. We hope to reach out to school counselors, students and parents and we want them to apply,” he added.



(more)

“As a community bank headquartered in South Florida, we have embraced education as one of the most important causes in our community and we work with a number of organizations to help our local youth obtain the resources they need to succeed,” said Armando Trabanco, SVP, Regional Manager, U.S. Century Bank. “We are pleased to support the Hispanic Scholarship Fund and will do everything we can to increase awareness of the scholarship opportunities it can provide our local students,” he added.

Established in 2002, U.S. Century Bank is one of the 10 largest community banks headquartered in Miami, with assets of \$1.9 billion. Through its network of 25 branch locations and its online banking platform, it offers its customers a wide range of financial products and services. U.S. Century Bank is the recipient of the 2008 Beacon Award in Financial Services and a 2008 and 2009 Outstanding Minority Business Award from the Greater Miami Chamber of Commerce. For more information or to find a U.S. Century branch near you, call (305) 715-5200 or visit www.uscentury.com.

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